

Lesley Marin

Liz@HartTalentManagement.com / 310-962-3093



Experience:

Anchor/Reporter, KCBS/KCAL, Los Angeles, CA

September 2018 – Present

- Co-anchor weekend evening news on both KCBS and KCAL news
- Cover breaking news on a daily basis
- Enterprise daily story coverage
- MMJ reporter as needed

Anchor/Reporter, KTNV Action 13 News

January 2016 – September 2018

- Anchor the weekend morning show/ weekday reporter
- Solo anchored the market's only weekend morning newscast at 6 a.m. and 8 a.m.
- Only live reporter covering breaking news, current events and the "what's happening" around the community on the weekday morning show from 4:30 a.m. to 7 a.m.
- Shot, produced, wrote and edited my own stories for 5 p.m. and 6 p.m. newscasts
- Solo live reporter during market's only weekend newscast from November 2013 to June 2015
- Weekday MMJ for the 5 p.m. and 6 p.m. newscast from July 2013 to May 2015

Anchor/Reporter, KERO-23 ABC

July 2013 – December 2015

- Solo anchored the market's only weekend morning newscast at 6 a.m. and 8 a.m.
- Only live reporter covering breaking news, current events and the "what's happening" around the community on the weekday morning show from 4:30 a.m. to 7 a.m.
- Shot, produced, wrote and edited my own stories for 5 p.m. and 6 p.m. newscasts
- Solo live reporter during market's only weekend newscast from November 2013 to June 2015
- Weekday MMJ for the 5 p.m. and 6 p.m. newscast from July 2013 to May 2015
- Handled stations website, Facebook and twitter as Multimedia producer from July 2013-December 2013

Reporter, Cronkite NewsWatch

August 2012 – May 2013

- Reported for a live 30-minute newscast on PBS, twice a week
- Researched and enterprised story ideas
- Produced, shot, wrote and edited packages on a daily basis
- Live reports from in and out of studio.

Reporter, Cronkite NewsWatch En Español

August 2012 – May 2013

- Reported in Spanish for a 30-minute newscast once a month that aired on Telefutera
- Shot, wrote, edited and produced in-depth packages
- Conducted interviews in Spanish with confidence
- Live shots in and out of studio in Spanish

Reporter, Arizona Republic-12 News Breaking News Team

May 2012 – August 2012

- Reported and wrote all breaking news stories in Scottsdale and Phoenix for AZCentral.com 5-days a week
- Reported and published several community stories for The Scottsdale Republic newspaper
- Published stories in the Arizona Republic, AZcentral.com, USA TODAY and other publications.
- Took my own photos and multimedia for my published stories.

Intern, 3TV Good Morning Arizona/Good Evening Arizona **January 2012 – April 2012**

- Wrote and produced packages/VOSOTS/VO for Good Morning Arizona and Good Evening Arizona telecasts.
- Helped with production IE: prompter, audio, and producing.
- Helped log video and edit video packages.

Education

Arizona State University, Walter Cronkite School of Journalism and Mass Communications

Bachelor of Arts, Journalism and Mass Communications, Concentration: Broadcast Journalism

Graduated: May 2013

Skills

- Fluent in both Spanish and English
- Proficient with Final Cut 7, Final Cut 10, ENPS, and INews
- Familiar with MS word, Excel, Photoshop, Final Cut Pro, and DreamWeaver
- Excellent with all social networks for promoting purposes: Facebook, Twitter, Instagram, Wordpress, and YouTube

Awards/Memberships

NAHJ Member

- Los Angeles Chapter

Meredith-Cronkite Fellowship

- One of ten students selected from across the country to participate in multicultural, week long fellowship with KPHO in Phoenix

Ben and Linda Silver Scholarship