

Archith Seshadri

Liz@HartTalentManagement.com 310-962-3093



Experience:

National Correspondent, Nexstar, Atlanta, GA **October 2019 – Present**

- Cover stories on government, politics, crime and health for all Nexstar stations in the Southeast
- Deliver daily live hits out of Atlanta to be fed to the station group
- Daily breaking news coverage on Covid-19 including state capitol and CDC updates
- Live, extended coverage of race protests in the Atlanta market during the George Floyd civil unrest
- Strong social media coverage for Nexstar's digital news show, *Newsfeed Now*

Writer/Producer, CNN/HLN, Atlanta, GA **November 2018 – September 2019**

- Wrote scripts, produced segments, gathered editorial content and requested video segments
- Pitched, researched and planned guest panels and packages
- Published social media content to Facebook, Instagram and Twitter

Reporter/Writer, Atlanta Journal Constitution, Atlanta, GA **January 2019 – Present**

- Wrote stories on Atlanta's arts, entertainment and lifestyle scene
- Covered breaking news as needed

Reporter/Writer, Khabar Magazine, Atlanta, GA **December 2004 – Present**

- Researched, interviewed and wrote monthly feature and cover articles covering the South Asian community

Anchor/Reporter, WION (ZEE), New Delhi, India **June 2016 – September 2018**

- Anchored over four hours of daily news and moderated guest discussions for prime broadcasts
- Covered international breaking news
- Attended red carpet events to gather soundbites for E! News segments

Assignment News Editor/Field Producer, CNN International, Atlanta, GA **May 2015 – June 2016**

- Instrumental in helping to break the France "cell phone" terror plot
- Managed field crews and coordinated live shots. Wrote scripts and gathered editorial content
- Interviewed victims of the Chennai floods
- Produced field reports of the Baltimore, VA Tech student shooting

Reporter/Fill-in Anchor, WJZY, Charlotte, NC **December 2013 – May 2015**

- Lead nightside reporter for weekday news. Heavy use of social media to gain sources
- Broke the local Ebola story in the Charlotte area which went national
- Traveled to Washington, D.C. with local police officers to cover National Police Week

Anchor/Reporter, WJBF, Augusta, GA **May 2010 –November 2013**

- Anchored weekend morning news and reported in all weekday newscasts
- Investigated the inmate murder at the local Youth Detention Center
- General Assignment reporter. Enterprise reporter

Reporter/Producer, WMAZ, Macon, GA **May 2008 –August 2009**

- Wrote, shot and edited packages for evening newscasts. Produced the 6 pm and 10 pm shows

Science and Technology Intern, CNN, Atlanta **2006**

- Wrote and produced packages on climate change for “Technology Effects” segments

Education:

Georgia Institute of Technology, Atlanta, GA

Masters of Science, Industrial and Systems Engineering

Georgia Institute of Technology, Atlanta, GA

Bachelor of Science, Electrical Engineering

Skills/Associations:

- Fluent in Tamil and Hindi
- Member, Asian American Journalists Association
- Member, Society of Professional Journalists, SPJ