Nia Watson

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Experience

MMJ, KGTV, San Diego, CA

July 2021 – Present

- Pitch multiple enterprise hard news stories daily
- Shoot, write and edit content daily
- Contribute to social media daily

Weekend Anchor/Producer/MMJ, WMBF-TV, Myrtle Beach, SC

January 2020 – July 2021

- Wrote, formatted, and presented one-hour morning newscasts
- Oversaw content, look and presentation of the newscasts
- Managed all digital and social content during weekend morning shifts
- Shot, wrote, and edited multiple stories for evening newscasts
- Pitched multiple enterprise hard news stories daily

Reporter/Multi-Media Journalist, WMBF-TV, Florence, SC

October 2017 – January 2020

- Pitch multiple enterprise hard news stories daily
- Shoot, write and edit multiple stories for evening newscasts
- Cultivate and develop network of sources for enterprise & breaking stories
- Produce entertainment content
- Host/emcee local events in the community.

Photojournalist, WAKA-TV, Montgomery, AL

Oct 2016 - Oct 2017

- Shot and edited general, breaking news and in-depth news packages for evening newscasts
- Operated live trucks and live shots for daily newscasts.

Travel Journalist, Grady College of Journalism, Prague, Czech Republic

May 2016 -June 2016

Wrote, shot and edited two digital in-depth features exploring local Czech culture

Education

University of Georgia, Athens, GA

2016

Bachelor of Arts: Digital & Broadcast Journalism

Skills

- Edius 8 editing software
- Multimedia reporting
- Social media
- Ability to dig and uncover enterprise stories
- Strong writer
- Live interviews