

Iisha Scott

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Experience

Weekend Evening Meteorologist, WCNC, Charlotte, NC

August 2018 – Present

- Produce and deliver on-air forecasts as well as forecasts for radio partners
- Write and produce weather-related stories
- Report live on weather-related stories including breaking weather such as floods, hurricanes, etc.
- Primary fill-in for Chief and morning meteorologists
- Active in posting forecasts and sharable content to station's social media platforms and to WCNC.com
- Regular community involvement through various talent appearances

Weekend Evening Meteorologist/Weather Producer, WVEC, Norfolk, VA **October 2014 – July 2018**

- Produced and delivered on air forecasts as well as forecasts for radio partners
- Contributed content regularly to station's social media platforms as well as to 13NewsNow.com
- Delivered live field reports on breaking weather events
- Supported station's weather brand through regular production of weather-related stories
- Wrote and produced weekly feature stories
- Frequently involved in community projects and various talent appearances

Weekend Morning Meteorologist, WECT, Wilmington, NC

September 2012 – October 2014

- Produced and delivered forecasts as well as created graphics for "Carolina in the Morning"
- Posted digital content to station's social media platforms and to WECT.com
- Produced and delivered weather-related news stories

Education

Mississippi State University, Starkville, MS

Bachelor of Science in Geosciences/Broadcast Meteorology

Norfolk State University, Norfolk, VA

Bachelor of Science in Mass Communications/Broadcasting

Awards

- Team recipient of MidSouth Emmy Award for 2019 Hurricane Special
- Recipient of 13News Now's Ricky King Service Award for Tropical Storm Hermine coverage
- Team recipient of The Virginias AP Broadcasters Meritorious Award for Best Weathercast of the Year for coverage of Hurricane Matthew

- Team recipient of The Virginias AP Broadcasters Second Place Award for Best Weathercast for coverage of January 2018 blizzard

Skills

- WSI TruVu Max
- Splashtop
- Slack
- ENPS
- Edius
- News Writing

Affiliations

- Certified Broadcast Meteorologist through the American Meteorological Society
- Member, National Weather Association
- Member, National Association of Black Journalists
- Member, Alpha Kappa Alpha Sorority, Incorporated