

Shane Hinton

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Experience:

Meteorologist, KVUE, Austin, TX

November 2020 – Present

- Analyze weather patterns and forecast for the Central Texas region
- Update web and mobile application materials along with social media accounts to reflect the most recent developments on the weather and allergens throughout the area
- Conduct daily air sample tests and analyze local allergens to report for viewers
- Produce digital content for station web platforms and mobile application

Weekend Meteorologist, WCTI/WYDO, New Bern, NC

July 2018 – July 2020

- Presented a personalized forecast for viewers on-air during weekday Noon newscasts and all weekend newscasts
- Analyzed multiple forecast models in order to build an accurate forecast
- Created effective weather graphics to enhance weather storytelling
- Produced original weather content for website, Amazon Alexa, social media and station phone application
- Consistent top rankings in community engagement on Facebook and Twitter
- Strong commitment to public appearances which included educational presentations

Asst. Director, Office of Undergraduate Admission, University of Miami

July 2015 – June 2018

- Recruited and communicated with prospective students and guidance counselors in assigned geographical territories across 10 states
- Designed presented information sessions for prospective students/families regarding life at the University and the admission and financial aid process
- Served as Academic Liaison between the Office of Admission and the Rosenstiel School of Marine and Atmospheric Science
- Organized annual Scholarship Weekend, including planning and coordinating programming for approximately 300 students and their families

Televised Meteorologist, UMTV NewsVision, Coral Gables, FL

January 2013 - December 2017

- Delivered live weathercasts including bi-weekly local and national forecasts for the University of Miami and greater Coral Gables viewing area
- Analyzed weather patterns and data to build forecasts
- Created on-air weather graphics using Weather Central and WSI Max
- Shot, wrote and edited weather-related news packages

Education:

University of Miami, Coral Gables, FL

Master of Professional Science in Atmospheric Science, Broadcast Meteorology

Bachelor of Science in Meteorology

Minors in Electronic Media and Mathematics

Skills:

Weather Central/WSI Max, AVID Video Editing, Panasonic HMC, Mac/Microsoft, including Microsoft Office Suite, Adobe Suite, American Sign Language (English & French)

Accomplishments:

Eagle Scout