

Velena Jones

Liz@HartTalentManagement.com 310-962-3093



Experience:

Reporter, KNTV-TV, San Francisco/San Jose, CA

June 2022 – Present

- Weekday General Assignment Reporter

Reporter, KOVR-TV, Sacramento, CA

April 2020 – April 2022

- Weeknight live and breaking news reporter
- Fill-in anchor for all day parts
- Extensive California wildfire coverage

Reporter, KOIN-TV, Portland, OR

March 2018 – March 2020

- Pitched stories for daily evening news coverage
- Weeknight live and breaking news reporter
- Actively involved in social media to gain sources and build visibility
- Fill-in anchor for multiple newscasts

Reporter/Fill-in Anchor, WISC-TV, Madison, WI

March 2014 – March 2018

- Shot, wrote and edited stories for broadcast and web, while focusing on enterprise stories
- Performed daily live shots, general assignment turns
- Fill-in anchor for multiple newscasts
- Wrote and posted stories to the station website via content management software

News Director/Anchor/Reporter, WBKB-TV, Alpena, MI

February 2013 – March 2014

- Hosted special interest program, "Insights into Michigan"
- Produced, wrote, shot and edited stories for broadcast
- Managed News and Sports departments
- Hired talent as necessary

News Assistant/Traffic Producer, KABC-TV, Glendale, CA

June 2012 – February 2013

- Produced morning traffic segments
- Gathered information and video footage to support daily newscast

Anchor/Reporter/Producer, Eagle Vision, La Mirada, CA

April 2010 – January 2011

- Produced and anchored a weekly thirty-minute, campus-wide online newscast
- Managed a team of 25 student reporters

Education

Biola University, La Mirada, CA

Bachelor of Arts, Broadcast Journalism

Skills

- Editing software: Final Cut Pro, Avid
- Camera equipment: Sony XD

- Reporting tools: Lexisnexis, AP ENPS, Microsoft office

Accomplishments

- 2017 Madison 365 - Wisconsin's Top 35 Most Influential Leaders
- 2017 Midwest Regional Emmy Recipient- Outstanding Achievement for News Programming, reporter contributor
- 2016 National Edward R. Murrow Award Overall Excellence WISC-TV; Best Newscast, reporter contributor
- 2015 Midwest Regional Emmy Recipient- Outstanding Achievement for News Programming
- 2014 Michigan Association of Broadcasters Award- Special interest programming
- National Association of Black Journalist- Member